

# PROCESSED FOODS AND TECHNOLOGY



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**Volume : 1 | Issue : 9 | March 2025**



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# Bakewell Machines: Building Smarter Bread Plants for the Future

**F**ounded in 1997 by Mr. Ram Krihna, Bakewell Machines has been driving innovation in industrial bakery automation for over 26 years. From India to the Middle East, the company is known for designing and manufacturing complete bread, rusk, and bun plants—delivering end-to-end automation and turnkey project solutions.

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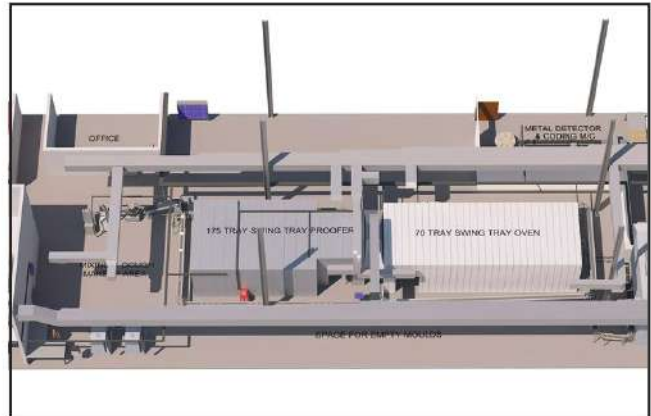
According to Rajat Nagpal, Managing Director of Bakewell Machines, “Automation today is the heart of every successful bakery. It improves hygiene, product quality, and consistency while saving fuel and manpower.”

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“We don’t just sell machines,” says Mr. Ram Kishan “We provide solutions that are practical, durable, and tailored for each client’s needs.”



With decades of experience, the company has installed multiple-SKU plants for bread, rusks, toast, and burger buns — giving bakeries flexibility and scale.

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While many bakeries still import high-cost European machines, Bakewell offers a smarter alternative.

“Our plants deliver the same performance and quality at a much lower cost,” Rajat explains. “They are built for real production, easy maintenance, and long-term reliability.”

## Expanding Presence in the Middle East

Bakewell has recently completed major bread projects in Dubai. The company is now taking its expertise & its ability to deliver complete industrial bread plants for the region.

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**Ram Kishan**  
Founder



**Rajat Nagpal**  
Business Head

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# PROCESSED FOODS AND TECHNOLOGY



## Contents Special Feature

FOOD & BAKERY EXPO 2026	01
FIWA INTRODUCTION	03
FOODEES GROUP	04
UPCOMING EVENTS	50-53
FOOD INDUSTRIES WELFARE ASSOCIATION	
LIST OF MEMBERS	54-74
FIWA MEMBERSHIP FORM	75

## Advertiser Index

Advt.	PAGE NO.
FOOD & BAKERY EXPO 2026	01
FIWA INTRODUCTION	03
FOODEES GROUP	04
PRADNI OIL MILLS	05
GRTS FOOD PVT LTD	06
KISHLAY FOODS PVT LTD	07
RESEARCH IN HEALTH & NUTRITION	08
FONTAL FLEXIPACK LIMITED	09
DESIGN CONCEPT	10
RONAK	11
FOOD WASTE	12
FUN FINE	13
ASLT PARAMETER PRIORITIZATION	14/16
EXCELSIOR	15
RASOI RATAN	17
WATERLESS MILK AND MEAT?	18/20
GME	19
SATMOLA	21
ORGANIC INDIA	22
DEVARPAN	23
DEV & GARGI AGROTECH	24
PROFILE OF DR.R.K. BHARTI	25
MSME	26 - 27
SPICE INDUSTRY	28
CYBERTRIKS	29
JAWLA	30
AGGARWAL NAMKEEN	31
CRUNCHIZ	32
EMPIRE	33
BAKERY PRODUCT	34/36/38/40
ASHWMEGH	35
THE BIG SNACKS	37
MORE THEN TRAVEL	39
SHIV GUPTA	41
NOVOSEAL	42
BAKEATS	43
KAR BAKEMATE	44
CHAKRAVYOOH ( PARI )	45
GALLERY	49
UPCOMING EVENTS	50-53
FOOD INDUSTRIES WELFARE ASSOCIATION	
LIST OF MEMBERS	54-74
FIWA MEMBERSHIP FORM	75

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**FIWA**



**DR. GIRISH GUPTA**  
**PRESIDENT NATIONAL - FIWA**

As we step into the New Year of 2026, FIWA extends our sincere best wishes and compliments to our prime members, valued readers, advertisers, the corporate sector, and all stakeholders in the dynamic food processing industry.

In a remarkable span of less than seven years, the Food Industries Welfare Association (FIWA) has successfully harnessed the power of cutting-edge technological advancements to support the food industry. Through various training programs, FIWA has played a crucial role in providing valuable insights and practical knowledge to small and micro-scale industries. By guiding businesses on technological improvements and the efficient use of domestic resources, FIWA aims to enhance skill development, improve industry practices, and contribute to the delivery of high-quality products and services.

Following the successful 2nd Edition of the Food & Bakery Expo held at Awadh Shilp Gram, Lucknow in 2024, FIWA members successfully organized the 3rd Edition of the Food & Bakery Expo in Lucknow in August 2025, which received an encouraging response from industry professionals, entrepreneurs, manufacturers, and suppliers.

Building on this momentum, FIWA is now preparing for the 4th Edition of the Food & Bakery Expo 2026, scheduled to be held from 10th to 14th July 2026 at the India Expo Centre & Mart, Greater Noida. The exhibition will serve as a premier platform for showcasing the latest innovations in bakery machinery, food processing technology, ingredients, packaging solutions, and hospitality products, while creating valuable opportunities for networking, collaboration, and business growth.

True to its commitment to industry development, FIWA has also initiated the establishment of a Common Facility Centre at Bawana. This centre will serve members and stakeholders by providing essential Skill Proficiency Training, technological support, and shared resources that will help strengthen the food processing ecosystem.

FIWA consistently strives to keep food processing units updated with the latest global developments in food processing technologies, regulatory frameworks, digital applications, and skill-based training programs. The association regularly organizes seminars, workshops, and awareness initiatives to ensure that members stay informed and competitive in the rapidly evolving industry.

FIWA has proudly served as an Associate Partner for the prestigious AAHAR Exhibition in 2022, 2023, and 2024, and the association looks forward to continuing its strong presence and setting new benchmarks at AAHAR 2026.

The association's initiatives—including magazine publications, exhibitions, networking platforms, and training programs—have significantly contributed to the growth of its members, helping them expand their businesses and strengthen their presence in both domestic and international markets.

The entire FIWA community extends its best wishes for a prosperous and successful business journey for all its members and stakeholders in the years ahead. We sincerely seek your continued support and participation to ensure the success of all our initiatives.

Together, let us build a stronger, innovative, and globally competitive food industry.

Jai Hind  
Dr. Girish Gupta  
(President National)

**Dr. Girish Gupta**  
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**DR. GIRISH GUPTA**  
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## Group Companies



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: With a team of skilled professionals, Dr. Gupta offers turnkey consultancy for food industry projects. His innovations in plant design and equipment align with evolving industry needs, emphasizing quality, safety, and healthier food production for India's future.



### 2. Sanskriti Food Equipments Exim Pvt. Ltd.

: Leveraging global supplier connections, Dr. Gupta delivers customized engineering and packaging solutions, acting as a dealer for food machinery in India and internationally. Dr. Gupta has significantly advanced India's food processing sector through innovation in production and machinery automation.



### 4. GRTS Foods Pvt. Ltd.

: GRTS Foods partners with top brands like Guiltfree Industries Ltd. and Parul Food Products to provide co-packaging for products such as TOO YUMM Potato Chips, Mania Potato Chips, Fried Pallets, Extruded Snacks, Namkeen and Bread Crumbs, Fun Fine Potato chips, Too Much Potato Chips, and Navya Bread Crumbs.



### 5. SG Foodees Infotech LLP

: With over 35 years of experience, Dr. Gupta and his team organize workshops and exhibitions,

including the 3rd Edition of Food and Bakery Expo at Avadh Shilpgram, Lucknow, from 29th to 31st August 2025.



### 6. SG Foodees Infotech

: This division offers reliable co-packaging solutions to brands like Crunchiz Potato Chips, Fried Pellets, Extruded Snacks, Bread Crumbs and Namkeen, ensuring quality and efficiency.



### 7. Natural Spices

: Launched in Ghaziabad, Natural Spices delivers premium seasonings and spice blends, focusing on freshness and authentic flavours to meet culinary needs for home cooks and chefs.



### 8. FIWA (Food Industries Welfare Association)

: FIWA supports MSME food industries through initiatives like the Industrial Motivation Campaign, uplifting small and medium-scale enterprises in India. Mrs. Meenu's ( Joint Sec . FIWA) dedicated efforts focus on providing valuable insights and opportunities to the industry through the organization of exhibitions, events, and workshops.

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# RESEARCH IN HEALTH & NUTRITION

**R**ethinking Protein and Carbs: What Science Really Says About Aging and Diet For years, nutrition advice has been dominated by two loud messages: eat more protein as you age and avoid carbohydrates if you want to stay healthy. But emerging research suggests the story may be far more nuanced than popular wisdom allows. Two major studies published in 2018 challenge long-held assumptions about protein intake in older adults and the role of carbohydrates—specifically pasta—in a healthy diet. Does More Protein Really Mean More Muscle? Protein has long been hailed as the cornerstone of muscle health, especially for older adults worried about muscle loss, weakness, and frailty. Current guidelines from the Institute of Medicine recommend a daily protein intake of 0.8 grams per kilogram of body weight, regardless of age or gender. However, many experts have advocated higher protein consumption for older men, arguing it could help preserve muscle mass and physical function. To put this belief to the test, researchers at Brigham and Women’s Hospital conducted a rigorous clinical trial known as the OPTIMen (Optimizing Protein Intake in Older Men) Trial, led by Dr. Shalender Bhasin and his team. The six-month, randomized, placebo-controlled, double-blind study involved men aged 65 and older and compared standard protein intake with higher protein diets, both with and without testosterone therapy. Participants followed carefully controlled, pre-packaged diets providing either 0.8 g/kg/day or 1.3 g/kg/day of protein. Some participants also received weekly testosterone injections to evaluate whether protein and hormone therapy worked synergistically. The results, published in JAMA Internal Medicine, were striking: higher protein intake alone did not improve lean body mass, muscle strength, physical performance, fatigue, or overall well-being. In other words, eating significantly more protein than the recommended amount offered no measurable advantage for these healthy older men. “It’s amazing how little solid evidence exists around how much protein we truly need,” said Dr. Bhasin. The findings suggest that simply increasing protein intake may not be the muscle-boosting solution many believe it to be, particularly in the absence of other interventions such as resistance training or targeted medical treatment. The Carbohydrate Comeback: Pasta’s Surprising Health Profile While protein debates

continue, carbohydrates have long been cast as the villain of modern diets. Yet a new analysis offers a refreshing perspective—especially for pasta lovers. A study conducted by researchers at St. Michael’s Hospital examined whether pasta deserves its poor reputation. Published in BMJ Open, the research analyzed 30 randomized controlled trials involving nearly 2,500 participants who consumed pasta as part of a low-glycemic index (GI) diet. Unlike many refined carbohydrates that cause rapid spikes in blood sugar, pasta has a low glycemic index, meaning it is digested more slowly and leads to steadier blood glucose levels. The analysis found that pasta consumption did not lead to weight gain and, in some cases, was associated with modest weight loss when eaten within a balanced, low-GI eating pattern. These findings challenge the notion that all carbohydrates are inherently harmful and reinforce the importance of food quality and dietary context. A More Balanced View of Nutrition Taken together, these studies highlight a critical shift in nutritional science: more is not always better, and dietary health is rarely about eliminating entire food groups. Instead of focusing on extreme protein intake or demonizing carbohydrates, the evidence points toward moderation, balance, and overall dietary patterns. For older adults especially, muscle health and well-being may depend less on excess protein and more on factors such as physical activity, strength training, metabolic health, and individualized nutrition strategies. As science continues to refine our understanding of food and health, one message is clear—smart nutrition isn’t about trends, but about evidence.





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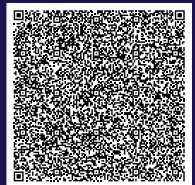
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# How Indian Corporates and Cafeterias Are Harnessing AI to Combat Food Waste?

With food waste still a growing concern, Indian companies are stepping up their efforts to reduce it, utilizing advanced AI models and real-time waste tracking systems.

These tech-driven solutions, combined with awareness initiatives like “zero-waste” days, aim to create a sustainable, wasteconscious workplace while reducing the environmental impact of corporate food consumption.

**I**ndian corporates have undergone a dramatic change in their practice of consumption of food and management of food waste in the workplace in the past decade. With rising per capita consumption and the introduction of new technologies, the issue of food waste has also increased. Yet, India’s per capita consumption of food is still one of the lowest in the world, which encourages corporates to become more responsible in reducing food waste at work. Previous attempts were more or less based on mechanical weighing and waste tracking against the menu, but these are increasingly being upgraded or substituted with state-of-the-art technology-based solutions.

In recent years, companies have actively collaborated with service providers to emphasize sustainable food production, making waste reduction a top priority. Such partnerships underscore a stronger commitment to responsible food management.

Food wastage mainly happens at two points. The first is “bin waste,” which is food that is served on a plate but not eaten and thrown away. The second is “pan waste,” consisting of food that has been prepared but never actually ends up on a consumer’s plate, resulting in wastage even if perfectly edible.



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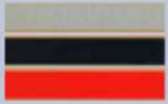
13

# ASLT Parameter Prioritization Tool: A Novel Approach

Shelf-life assessment is an important part of New-Product Development (NPD) because it is the assessment where a team analyses the stability of the product in the supply chain. It is mandatory to comply with regulatory requirements too, i.e., the amount of nutrients given shall only have a tolerance of minus 10% of label. In shelf-life assessment, parameter prioritization is an important activity. This is particularly difficult if the product is new to the organization or if the activity is handled by someone without experience. To simplify this, a novel prioritization tool is used. This tool helps in decision-making regarding prioritization. Please note that the efficiency of this tool solely depends on how deep the brainstorming is done. The priority may change from company to company and product to product. Procedure involves brainstorming all the important parameters, whether they are sensory attributes

like appearance and flavour, chemical attributes like moisture content and acidity, or microbial count. It is also important to link sensorial properties to chemical attributes which are easily assessable, such as linking appearance to moisture content or glass transition temperature. All identified parameters are then listed in the given table. If there are multiple methods for assessment of a parameter, all possible methods should be listed. If there is a label requirement, that parameter should receive a rating of 5, and if not, it should receive a rating of 1. While filling in the table, ensure that the quickest and cheapest methods receive a higher rating across all quality columns. To find APPS (ASLT Parameter Prioritization Score), multiply all the ratings given in each quality column. The higher the APPS, the more important the parameter. Make sure there is proper justification for each rating given.





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During brainstorming, it is important to involve customers or unbiased individuals, as they provide practical, consumer-focused insights based on usability, taste, appearance, aroma, and overall experience. Including cross-functional team members from production, quality assurance, R&D, and marketing ensures that all critical parameters are considered. All possible product attributes—sensory, chemical, physical, microbiological, packaging, and regulatory—should be listed without early elimination. The goal at this stage is to create a comprehensive list; evaluation and filtering should come later. For each parameter, feasible analytical methods, especially in-house options, should be identified by considering equipment availability, expertise, cost, time, and reliability. This helps in selecting practical and economical methods suitable for routine testing. The prioritization team should be technically competent and multidisciplinary, including expertise in product development, quality control, production, and analytical chemistry. Clear criteria should be

defined before assigning scores to ensure consistency and objectivity. Adequate time must be allocated to ensure thoughtful discussion and accurate rating, as rushed decisions can lead to poor prioritization and unreliable shelf-life assessment. For example, in a vitamin- and mineral-fortified health mix introduced by a small company with limited testing facilities, maintaining labeled nutrient levels within regulatory limits is critical. Sensory attributes like appearance and flavour affect consumer acceptance, but these can be linked to measurable parameters such as moisture content. Monitoring critical moisture levels provides a practical and scientific way to assess quality deterioration during shelf life while staying within the company's capabilities.

\* The Author is a student of MTech (Food Engineering and Technology) in Institute of Chemical Technology.

## CASE-STUDY: HEALTH-MIX BY A SMALL SCALE COMPANY.

### ASLT Parameter Prioritization (APP) Tool for Health Mix

Parameter	Method of Analysis.	Sensorial Importance	Label Requirement	Detectability	Activity	Capability	Quickness	Reliability	Cost	APP Score
List of Parameters	Find Number of ways to analyse.	How important for Consumer?	Does Label contains this parameter?	Does this parameter get detected by basic senses or simple experiments?	How Fast the degradation is happening?	Are you capable to do the test In-House?	How quick is the test?	How reliable is the test?	How costly is the procedure?	Higher the score the important it is.
Colour	Sensory Evaluation	5	1	3	3	5	5	2	5	11250
Flavour	Sensory Evaluation	5	1	3	4	5	5	2	5	15000
Aftertaste	Sensory Evaluation	5	1	3	4	5	5	2	5	15000
Moisture Content	Oven Method	5	1	5	5	5	5	4	5	62500
Vitamin C	Titration	1	5	4	5	5	5	5	5	62500
	UV Spectroscopy	1	5	4	5	1	3	5	1	1500
Vitamin E	HPLC	1	5	1	3	1	2	5	1	150

The assessment is entirely based on the individual requirement. In this case it was found out that Vitamin C by Titration Method and Moisture Content is having the highest APP Score, thus it can be the most important parameters. But Sensory evaluation is also used to understand the sensorial aspects.

ताजगी, शुद्धता, गुणवत्ता और स्वाद का अनोखा संगम

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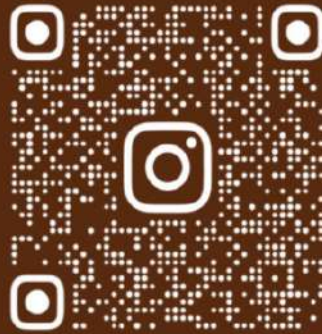
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## WATERLESS MILK AND MEAT?

# THE RISE OF PRECISION FERMENTATION

**D**id you realize that tomorrow's coffee might contain milk from a lab rather than a cow and still taste just the same? Or that you could grow your burger patty without killing any animals? Greetings from the precision fermentation universe, where food is not raised like cattle but is produced like beer. Human food production is changing in a way that has never been seen before. Over the last ten years, scientists have been able to use microbes instead of animals to "brew" dairy proteins, meat components, and functional additives. What it means is that we can grow, cook, and eat ingredients defined by this method, which is called precision fermentation. With precision fermentation, bio-identical proteins can be produced using a fraction of the resources used in traditional livestock systems, which use enormous amounts of feed, water, and land. In addition to highlighting prominent figures in the worldwide business and up-and-coming startups, this article delves into the science underlying precision fermentation and considers the social, environmental, and economic ramifications of this game-changing technology. Precision Fermentation Precision fermentation makes use of microorganisms like yeast, fungi, or bacteria that have been genetically engineered to produce particular animal proteins like collagen, whey, or

casein. Microbes are put in fermentation tanks and "fed" sugar or other carbon sources, just like when making beer. They produce proteins that are molecularly identical to those found in meat, eggs, and cow's milk rather than alcohol. The end product is a true bioequivalent rather than a plant-based substitute — collagen without slaughter, egg whites without hens, and dairy proteins without cows. Emerging Startups Perfect Day (USA): Produces cow-free whey proteins already used in ice cream and cream cheese sold in supermarkets. Remilk (Israel): Developing large-scale fermentation plants, addressing water scarcity and climate pressures. Formo (Germany): Crafting authentic cheeses for the European market using precision-fermented proteins. Future Cow (Brazil): Raised nearly R\$4.85 million in 2022 to advance fermentation-based milk for local markets. Brown Foods (USA): Developing Unreal Milk, the world's first whole-cell cultured milk projected to use 90% less water and 95% less land. Better Dairy (UK): Producing human osteopontin for infant nutrition — improving calcium absorption and gut health in formula-fed babies. Eden Brew (Australia): A co-op venture integrating traditional dairy expertise with precision fermentation. dairy farmers into the precision fermentation value chain.



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### Economic and Environmental Effects:

**Water savings:** About 1,000 Liters of water are needed to produce one litre of cow's milk. Milk that is fermented uses more than 90% less (Forbes, 2024).

**Climate:** According to the FAO, livestock contributes around 14.5% of global greenhouse gas emissions. Emissions can be lowered to less than 5% of animal equivalents with precision fermentation (Green Queen, 2025). **Land use:** Compared to dairy herds, fermented proteins require 95% less land, which might free up millions of hectares for replanting or food crops.

**Market expansion:** By estimate the precision fermentation ingredients market would be worth USD 36 billion (Boston Consulting Group

, 2023). Implications for farmers:

Traditional dairy farming is undoubtedly being disrupted, but new models are appearing, Government transition plans and private investment will play a major role in the future of rural livelihoods. **Risk:** Without assistance programs, the widespread adoption of cow-free proteins could cause rural economies in

India, where 80 million households rely on dairy products, to become unstable.

**Opportunity:** Farmers can provide fermentation facilities using feedstock crops including corn, sugarcane, and sorghum.

**Adaptation:** By co-owning fermenting businesses, farmer cooperatives can participate in the value chain, as demonstrated by Australia's Eden Brew.

Government transition plans and private investment will play a major role in the future of rural livelihoods.

**Applications beyond Meat and Milk:** While dairy and meat replacements dominate headlines,

precision fermentation's scope extends further: FAO confirmed in are

Lactoferrin and osteopontin are functional proteins that support

immunity and the development of infants **Nutraceuticals:** High-value supplements with enhanced bioavailability.

**Natural food colours:**

Companies like Phytolon produce stable pigments via yeast fermentation.

**Space applications:** Microbes have been tested aboard SpaceX missions to evaluate

microgravity, demonstrating potential for

closed-loop food systems in space exploration. **Safety and Regulation:**

The report published in 2024 that there

are no essentially new concerns to food safety associated with precise

fermentation. It is possible to modify established standards such as HACCP and Codex Alimentarius. But regulation is still disjointed:

**Singapore:** In 2020, it became the first nation to authorize grown meat.

**Australia:** According to The Guardian, approved lab-grown quail goods will be available in 2025.

The European Union is creating a channel for "novel foods," while companies are complaining about delays.

**UK:** To expedite approvals, a regulatory "sandbox" was introduced in 2025.





The Symbol of Quality

# SSG Pharma Pvt. Ltd.

## SATMOLA brand becomes a household name with its diverse range of products

**S**SG Pharma Pvt. Ltd. is one of the leading FMCG companies of India dealing in Digestive Tablets, Namkeens, Sweets, Mouth Fresheners, Papad etc. Known for its flagship brand, Satmola, the company has consistently set benchmarks with a range of products tailored to Indian tastes. Under the leadership of Mr. Anil Mittal, Chairman, Satmola Group, the brand has achieved remarkable milestones and continues to expand its portfolio to meet the demands of consumers. The incredible journey was started in 1940 when Late Shri Magan Lal ji, grandfather of Mr. Anil Mittal, started making tasty and effective digestive tablets. Though, he started it as a part time job but soon people accustomed to its taste. Late Shri Shivshankar, father of Mr. Anil Mittal, decided to give it a shape of real enterprise. With a humble beginning, he opened a small shop in old Delhi. Hailed rightly as the ‘wealth creator’, Mr. Anil Mittal directed and led the creation of one of the largest companies in India. He soon launched extensive range of products such as Namkeens, Sweets, Mouth Freshener, Soft drinks etc. And today, Satmola is a go-to choice for consumers seeking qualitative food products.

### Legacy of Leadership:

Continuing a legacy of excellence is not easy. But Mr. Anil Mittal has done it rightfully as he has made Satmola, a renowned brand. Mr. Anil Mittal is such a success who has carved a niche in his own way and has become an icon of business fraternity. This business tycoon inspirational story stimulates us to follow his success path. Since childhood he actively participated and started shouldering



the responsibilities. Being a quick learner and a patient observer did wonders as he got well versed with the fine nuances of business in almost no time. Mr. Anil Mittal believes in complete research before actually landing into the market. This success mantra helped him conquer many frontiers and achieved astronomical figures. He is a flag bearer for those who dare to dream and achieve. Mr. Anil Mittal setting new and lofty benchmarks has become a way of life.

Mr. Anil Mittal is a force to reckon with but he never shied away from giving its credit to family bond, support and honest contribution. His younger brother Mr. Sunil Mittal, Mr. Anil’s son Navansh and nephew Vidul are already playing their part in family business. Mr. Navansh Mittal, a professionally qualified entrepreneur, who actually triggered of the radical transformation of the organization with a clear vision for making “SATMOLA” a global brand extending it beyond the traditional business of “Ayurvedic Digestive Tablets” to a far more contemporary and extremely potential new line of branded ethnic Indian “Sweets & Savouries” – a market which is growing exponentially year after year. Mr. Navansh Mittal’s concerted efforts to create a distinct niche and an aim to grow and prosper has made “SATMOLA”, a reliable brand among consumers.

### Social and Religious Activities:

Mr. Anil Mittal is a successful businessperson hence it is natural that he has very less time for other works. Interestingly, even after being so busy in his business, he is very active socially. His hobbies include social work and religious activities. Mr. Mittal keeps making his presence felt in the society by being the member of many organisations such as Vaishno Sewa Mandal, All Zone Times, Shaheed Bhagat Singh Sewa Dal (East Delhi), Agravansh, etc. He is also associated with Balaji Ramleela Committee as General Secretary. Moreover, Mr. Anil Mittal is Patron Trustee of Khatu Dhaam, Delhi. He is also serving as Guardian Trustee and General Secretary in Maharaja Agarsen Sewa Sansthan (East Delhi).

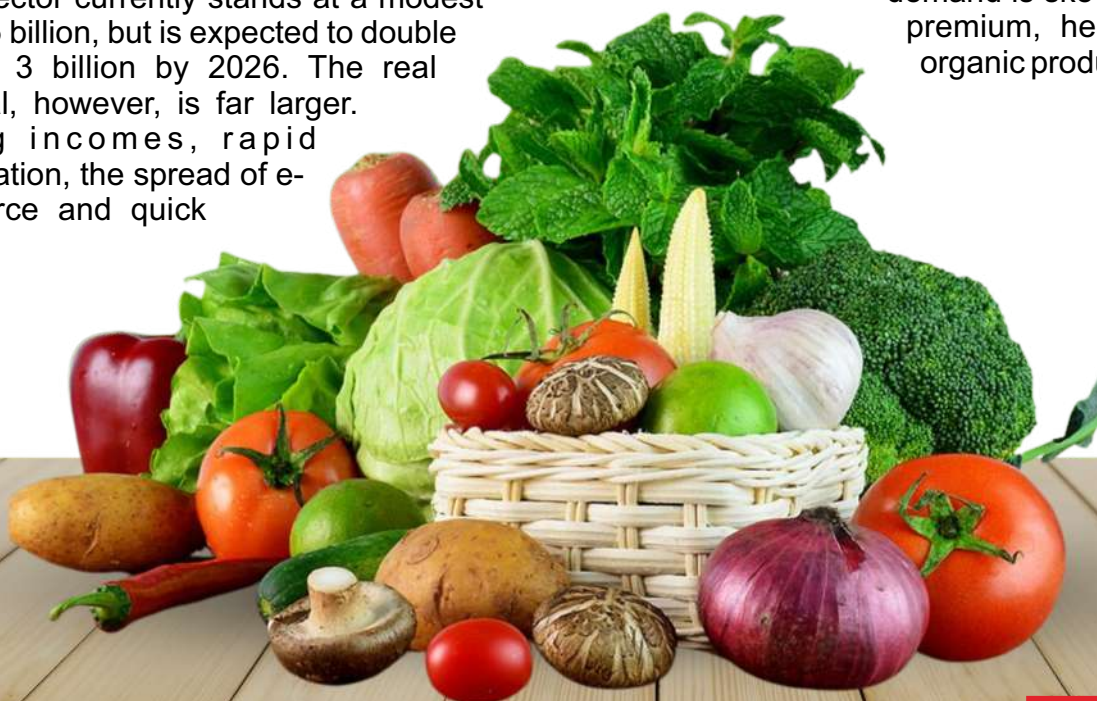


# Organic India: The Promise, the Pitfalls, and the Path Ahead

The global organic food and beverages industry is on course to touch US\$ 620 billion by 2026, fuelled by consumer demand for clean, sustainable, and chemical-free living. India, with its 1.93 million hectares under organic cultivation and millions of farmer-producers, stands at a decisive moment. The opportunities are vast—from a Rs.25,000 crore domestic market potential to global leadership in value-added exports. But so are the challenges: fragmented certification, fake organics, pricing hurdles, and policy confusion.

**T**he Global Organic Food & Beverages Market The global organic food and beverages market is no longer a niche — it is a juggernaut. Valued at about US\$ 220 billion in 2019, it is projected to touch US\$ 620 billion by 2026, growing at a steady CAGR of 16%. Demand is fuelled by rising consumer awareness, environmental consciousness, and a preference for chemical-free living. At the same time, global organic farmland has nearly doubled from 36 million hectares in 2010 to 72 million hectares today. Oceania dominates, accounting for 50% of this land, followed by Europe at 22%, while Asia lags at 9%. Interestingly, while the U.S. remains the single largest market, commanding 42% of global retail organic sales, India has emerged as the country with the largest number of organic farmer producers — a paradox that highlights the gap between India's production strength and its limited domestic consumption. **The Indian Market: Small Base, High Potential** India's organic food and healthy foods sector currently stands at a modest US\$ 1.5 billion, but is expected to double to US\$ 3 billion by 2026. The real potential, however, is far larger. Rising incomes, rapid urbanisation, the spread of e-commerce and quick

commerce, and a growing burden of lifestyle diseases are reshaping consumer choices. With 1.75 crore Indians earning between ₹75 lakh and ₹100 crore annually, the addressable market for authentic organic products could exceed ₹25,000 crore, if even half of these consumers adopted organic staples as part of their daily diets. Future demand is likely to concentrate around organic ghee, khaand, millet-based cookies, desi wheat atta, honey, rice, and cold-pressed oils. **India's Organic Story: Driven by Exports** Much of India's organic story has, so far, been written for foreign shores. India has about 1.93 million hectares under organic cultivation, which is roughly 1.1% of its total agricultural land and 3% of global organic land. The market, estimated at US\$ 830 million in FY20, is largely driven by exports, particularly oilseeds (48%), cereals and millets (10%), tea and coffee (9%), dry fruits (9%), and spices (8%). The United States absorbs nearly 57% of India's organic exports, followed by the EU at 29%. Domestically, demand is skewed towards premium, health-focused organic products





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# PROFILE OF DR. R.K. BHARTI

Dr. R. K. Bharti is a highly accomplished individual with a postgraduate and doctoral background in Organic Chemistry from Agra College, Agra. Commencing his career in 1995 as a chemical assistant, he has contributed significantly to esteemed organizations such as the Central Board Excise and Customs, Ministry of Finance, and the Narcotic Division of CRCL, New Delhi. His expertise extends to roles at Jawahar Lal Nehru Port Trust (JNPT), Navasheva Bombay, where he dedicated his skills until 2005. Dr. Bharti further

enriched his professional journey by serving in the Directorate of Geolo

gical & Mining in Lucknow and Allahabad from 2005 to 2006, holding the position of Assistant Chemist. His comprehensive experience reflects a commitment to the field of chemistry and a profound understanding of its diverse applications in various domains.

Building on his extensive career, Dr. R. K. Bharti ascended to the role of Assistant Director Grade-I at MSME-Development Organisation (HQ) Nirman Bhavan and MSME-Testing Centre, Okhla, New Delhi, demonstrating his leadership and managerial capabilities from 2006 to 2010. His contributions extended to MSME-DFO Ahmedabad (Gujrat), where he served as Assistant Director Gr.I and Deputy Director between 2010 and 2017. Dr. Bharti's commitment and expertise were further acknowledged as he assumed the role of Deputy Director (Vigilance) and managed various divisions simultaneously at MSME-DO (HQ) from 2017 to 2020. Throughout these roles, he showcased a steadfast dedication to the growth and development of the Micro, Small, and Medium Enterprises sector.

Currently serving as the Joint Director at both MSME-Development and Facilitation Office in Okhla, New Delhi, and MSME-Development and Facilitation Office in Agra, Uttar Pradesh, Dr. R. K. Bharti plays a pivotal role in spearheading the promotion and developmental activities for Micro, Small, and Medium Enterprises (MSMEs) in Delhi & NCR. His responsibilities extend to implementing MSME activities on behalf of the Government of India, showcasing his continued dedication to fostering growth in this crucial sector.



# PROCUREMENT & MARKETING SUPPORT SCHEME

**INTRODUCTION:** Marketing , a strategic tool for business development, is critical for the growth and survival of MSMEs. Due to the lack of information, scarcity of resources and unorganized ways of selling /marketing, MSME sector often faces problems in exploring new markets and retaining the existing ones. Keeping in view these facts, the Procurement and Marketing Support Scheme has been introduced to enhance the marketability of products and services in the MSME sector.

**THE SCHEME AIMS AT THE FOLLOWING:** Promoting new market access initiatives like organizing / participation in National / International Trade Fairs / Exhibitions / MSME Expo, etc. held across the country. To create awareness and educate the MSMEs about importance / methods/ process of packaging in marketing, latest packaging technolgr, import-export policy and procedure, GeM portal, MSME Conclave, latest developments in international / national trade and other subjects / topics relevant for market access developments.

**ELIGIBILITY CONDITION:** Manufacturing / Service sector MSEs having valid Udyam Registration (UR) Certificate.

Eligible Items	Scale of Assistance
Space Rent Charges	80% subsidy on space rent paid for General Category & <b>100% for SC/ ST/ Women/ NER/ PH/ Aspirational Districts units</b> on minimum stall size of the event for SMEs.
Contingency Expenditure (includes travel, publicity & freight)	100% limited to Rs. 25,000/ - or actual or whichever is less  One representative from each participating unit can travel limited by AC-II Tier (train)/ Economy Class (air fare) per event.
Maximum Budgetary Support (including contingency expenditure)	<b>Metro &amp; A Class City</b> : Rs. 1.50 lakh (incl. all taxes) max. or actual, whichever is less for a participating enterprises per event.  <b>Other City</b> : Rs. 0.80 lakh (incl. all taxes) max. or actual, whichever is less for a participating enterprises per event.

## BAR CODE REIMBURSEMENT

Eligible Items	Scale of Assistance
Unit based interventions for Bar Code	Providing financial assistance of 80% of one -time registration fee and annual recurring fee (for first three years) paid by mi.cro enterprises for obtaining up to 1000 Nos. of bar codes (i.e. products) or actual whichever is less subject to Rs 50,650/- (Fifty thousand six hundred and fifty) max.
Implementing Agencies	MSME Development & Facilitation offices (MSME -DFOs)
Eligibility	Micro enterprises which have UDYAM Registration and also have registration with GS1 India for use of Bar Codes

## VENDOR DEVELOPMENT PROGRAMME ( VDP )

PROGRAMME	SCALE OF ASSISTANCE
CPSE level Vendor Development Program cum Exhibition of Products of 02 days.	Sanction of max. Rs 5.0 lakh / program or actual, whichever is less, per program. Each program would consist of training on various aspects related to GeM and exhibition of products



# How Innovation is Redefining the Global Spice Industry

**D**riven by technology, sustainability, and changing consumer expectations, the global spice industry is entering a new era of value creation. This in-depth exploration unpacks how innovation is being upscaled across every facet from product development and eco-conscious sourcing to functional wellness applications—positioning spices at the intersection of flavor, health, and future-ready food strategy.

From everyday kitchen essentials to premium gourmet creations, spices have always been central to global cuisine. Today, however, the spice industry is evolving rapidly—driven by technology, sustainability, and changing consumer preferences. Once rooted in tradition, the sector is now embracing innovation as consumers seek healthier, more experiential, and value-driven food choices. Spices are no longer seen only as flavor enhancers but as expressions of culture, wellness, and authenticity. This shift is reshaping how spices are developed, blended, packaged, and positioned. Brands are introducing innovative, global-inspired blends, fusion flavors, and customized spice solutions, while premium offerings focus on storytelling, traceability, and unique user experiences. Together, these trends are transforming spices into high-value, aspirational products for the modern consumer.



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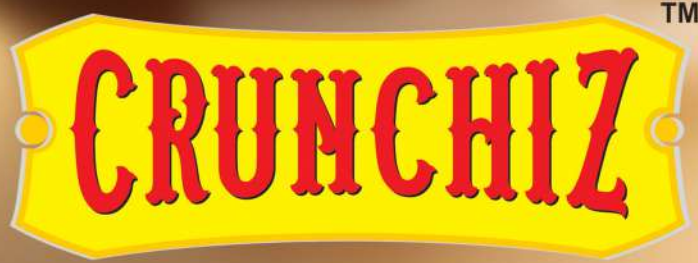
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# Sugar Replacers in Bakery Products and Their Processing Effects

Sugar is an essential ingredient in bakery products as it provides sweetness, improves texture, contributes to browning, and enhances shelf life. However, increasing health concerns such as diabetes and obesity have led to a demand for low-sugar and sugar-free bakery products. To meet this demand, sugar replacers are used in bakery formulations. These replacers help reduce calorie content but also influence processing behaviour and product quality.



## Role of Sugar in Bakery Processing

In bakery products, sugar performs multiple functions. It enhances flavour and sweetness, aids in moisture retention, and improves crumb softness. Sugar also contributes to browning through Maillard reaction and caramelization during baking. In yeast-leavened products, sugar acts as a fermentable substrate, supporting carbon dioxide production and volume development. Due to these multiple roles, replacing sugar is technically challenging.

## Types of Sugar Replacers Used in Bakery Products

Sugar replacers are broadly classified into artificial sweeteners, sugar alcohols, and natural sweeteners. Artificial sweeteners such as aspartame and sucralose provide high sweetness but no bulk. Sugar alcohols like sorbitol and xylitol offer bulk and moisture retention with reduced calories. Natural sweeteners such as stevia and honey are preferred for clean-label products but may affect flavor and texture.



## Effect on Dough Properties

Sugar replacers significantly affect dough rheology and handling. Artificial sweeteners lack bulk, resulting in weaker dough structure. Sugar alcohols improve dough softness due to their humectant properties. Natural sweeteners may increase stickiness and alter water absorption, requiring formulation adjustments during mixing.



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## Effect on Fermentation

In yeast-based bakery products, sugar supports yeast activity. Artificial sweeteners are non-fermentable and reduce gas production, leading to lower volume. Partial sugar replacement is often used to maintain fermentation efficiency while reducing total sugar content.

## Effect on Baking and Browning

Sugar contributes to color development during baking. Artificial sweeteners and polyols show limited browning, producing pale products. Natural sweeteners like honey support better browning due to their reducing sugar content.

## Effect on Texture and Shelf Life

Sugar delays starch gelatinization and improves tenderness. Its replacement may result in harder products. Sugar alcohols help retain moisture and slow staling, improving shelf life. Artificial sweeteners alone may cause faster drying and reduced freshness.



## Challenges in Using Sugar Replacers

Major challenges include difficulty in replicating sugar's multifunctional role, changes in taste and texture, higher ingredient costs, and possible aftertaste. Regulatory limits also restrict the use of some artificial sweeteners.

## Conclusion

Sugar replacers are valuable ingredients in developing healthier bakery products. However, they significantly affect processing parameters and product quality. Careful selection and combination of sugar replacers, along with process optimization, are essential for producing acceptable low-sugar bakery products.

# Effect on Texture and Shelf Life



What comes to your mind when someone says premium packaging? Maybe you picture a luxurious matte box that feels luxurious in your hands, a gentle magnetic click that whispers accuracy, gold foil that shimmers without exerting too much effort, or textures so exquisite that throwing them away seems almost unethical. Packaging that causes you to pause; not because you have to, but because you want to.

Indeed, that picture is accurate. However, premium packaging is not determined by its visual extravagance, finishes, or price. The experience that premium packaging creates, defines it. It is not about the frills, it is about emotion. It is how it makes the consumer feel; respected, understood, valued.

Premium Packaging is emotional engineering.

It is psychology, strategy, and sensory understanding woven together with intention. The human brain forms its first perception within few seconds, and packaging is where that perception begins. Touch, sound, texture, and even the pace at which a box opens; communicates value and sets expectation.

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These are carefully designed signals that say:

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Premium packaging creates anticipation, and anticipation is powerful. It transforms opening a box into a moment like a small celebration, a sensory pause in a world that is constantly rushing. These days, those moments become marketing content because they are captured on camera, shared, and appreciated. Unboxing is no longer merely unwrapping but it is storytelling, community, and free marketing powered entirely by emotion.

Consumers do not just purchase products today.

They buy how those products make them feel.



Think about Forest Essentials, a company with roots in traditional beauty practices and ingredient purity. The same dedication that goes into their formulations is reflected in their packaging. Every detail right from heritage-inspired colour palettes to refined illustrations and gold-finished accents confidently communicates care and reverence. You feel the story before you read it, and you trust the price before you check it. The customer chooses premium pricing voluntarily rather than being forced to.

Another completely different example of Pride of Cows, a premium brand with high quality product compared to its competitors transformed something as routine as dairy into a premium experience. Almost every Indian home has these daily necessities: milk, paneer, curd, and ghee. However, their packaging dispels all preconceived

notions about commodity dairy. The best quality is communicated long before the product is tasted thanks to its clean, modern design, luxurious feel, elegant structure, and distinctly elevated aesthetics. The packaging itself declares, this is not a ordinary brand.

Consumers respond. They do not question the price in fact, they embrace the value.

Premium packaging in everyday-use categories is an opportunity many still ignore, and yet it is where impact is the strongest because expectations are lowest.



There's a lot of room for innovation and developing that premium edge in a category like alcohol where money is not a problem. I was looking at some international brands when I came across this UK-based company called Circus Gin; they're redefining what premium means in the spirits industry. In a category dominated by predictable labels and minimalist craft aesthetics, Circus Gin dares to be theatrical, nostalgic, bold. Their packaging is a show; it is eye-catching, joyous, and memorable. Long after the last drop is poured, it remains memorable and commands attention even on a crowded shelf.





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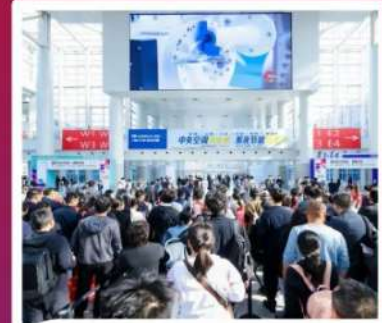
## UPCOMING EVENTS



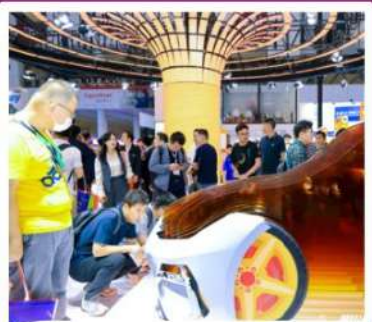
**BAKERY CHINA 2026**  
SHANGHAI CHINA 20-23 MAY



**CANTON FAIR 2026**  
PHASE I ( 15-19 APRIL & OCT )



**CHINA REF 2026**  
BEIJING CHINA 08-10 APRIL



**CHINAPLAS 2026**  
SHANGHAI CHINA 21-24 APRIL



**INTERPACK 2026**  
DUSSELDORF, GERMANY ( 7-13 MAY)



**ANUGA FOOD 2027**  
COLOGNE, GERMANY (9-13 OCT)



**SIAL PARIS 2026**  
PARIS, FRANCE (17-21 OCT)

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**HARVINDER KUMAR**



**9306248652**  
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Premium is not always minimal or quiet.

Sometimes premium is fearless.

But beyond the beauty and poetry, there is undeniable business logic.

Premium packaging is not indulgence — it is strategy. It improves recall of the brand. It increases perceived worth. Premium pricing is supported by it. Because people go back to what made them feel something, it encourages repeat purchases. Long before logical comparison starts, it fortifies emotional loyalty.

Today's consumers don't just pay for the product.

They are paying for the consideration that goes into it.

They are paying for the feeling of being valued.

They are paying for an enjoyable experience.

And companies that understand this are making more money through improved perception and stronger relationships.

The truth is simple:

People are willing to pay for premium.

They always have been.

The real question is – are brands willing to go that extra mile?

Here is the truth brands must embrace: premium packaging design and manufacturing is not an expense but it is an investment. An investment that consistently delivers returns, both financial and emotional. When a brand truly cares about its customers and chooses to give them more than what they expect, loyalty is no longer a challenge but it becomes a

natural outcome.

Think about your own choices for a moment. Aren't you loyal to certain brands because of how they make you feel? Because owning them makes you feel proud, confident, seen? Because they represent who you are or who you aspire to be? Whether it is a fragrance you display, a bottle you pour from at a celebration, or even a daily essential you place on your breakfast table; the emotion behind ownership matters. It shapes perception. It elevates identity. It makes you feel special. And yes, it gives you a certain edge.

So whether we talk about high-end categories like perfumes and spirits, or everyday essentials like dairy, skincare, or home care; if



brands invest in exceptional quality and thoughtful craftsmanship, premium packaging becomes the quiet assurance that the value inside is real. It builds confidence, reinforces value and turns first-time buyers into repeat customers, because people return to what makes them feel good about themselves.

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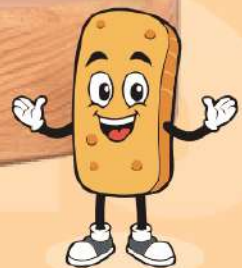
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# FORTHCOMING NATIONAL TRADE SHOWS AND EVENTS

EXHIBITION NAME	EXHIBITION LOGO	EXHIBITION DATE	EXHIBITION LOCATION
AAHAR 2026		10 – 14 March 2026	Bharat Mandapam New Delhi.
(8th Edition): Focused on hospitality and culinary innovations.		12 – 14 March 2026	India Expo Centre & Mart, Greater Noida.
Corru Pack Print India.		19 – 22 March 2026	IICC (Yashobhoomi), New Delhi.
CHOCOLATE & BAKERY EXPO (CBEX)		24–26 April 2026	Bombay Exhibition Centre (BEC), Mumbai, India
Indusfood 2026		21–24 April 2026	Greater Noida/NCR
Plastic, Packaging & Printing Expo (P3)		10–13 April 2026	Chennai Trade Centre, Chennai, India
SIAL India (Mumbai)		10–12 April 2026.	Jio World Convention Centre, BKC, Mumbai
India International Food Beverages & Hospitality Expo		01–04 May 2026	HUDA Grounds in Gurugram, Haryana.
CMPL Mumbai 2026		04–06 May 2026	Jio World Convention Centre in Mumbai.
15th IEIA Open Seminar and Exhibition Services Expo		09 May 2026	India Expo Centre & Mart in Greater Noida
India Dairy Summit & Awards		28 May 2026	Radisson Blu in New Delhi
India Food Safety & Nutrition Summit & Awards		29 May 2026	Radisson Blu, Dwarka in New Delhi

# FORTHCOMING NATIONAL TRADE SHOWS AND EVENTS

EXHIBITION NAME	EXHIBITION LOGO	EXHIBITION DATE	EXHIBITION LOCATION
Food India Expo 2026:		19 – 21 June 2026	CIDCO Exhibition Centre, Vashi, Navi Mumbai
Food Tech Show 2026		19 – 21 June 2026	CIDCO Exhibition Centre, Vashi, Navi Mumbai
Food Expo Bengaluru 2026:		11 – 13 June 2026	Bengaluru International Exhibition Centre (BIEC), Bengaluru.
India Tea and Coffee Expo 2026		11 – 13 June 2026	BIEC, Bengaluru
Dairy Expo 2026		11 – 13 June 2026	CODISSIA Trade Fair Complex, Coimbatore



**Khane mein behtareen Hai Swad par Yakeen**





*Raveena Tandon*  
Raveena Tandon  
(Bollywood Actress)

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# FORTHCOMING INTERNATIONAL TRADE SHOWS AND EVENTS

EXHIBITION NAME	EXHIBITION LOGO	EXHIBITION DATE	EXHIBITION LOCATION
TECNIPAO – Porto 2026		06 – 09 March 2026	EXPONOR, Porto, Portugal
FOODEX JAPAN 2026		10 – 13 March 2026	Tokyo, Japan.
GastroPan		19 – 21 March 2026	Redal Expo, Sibiu, Romania.
Modern Bakery Moscow:		24 – 27 March 2026	Timiryazev Exhibition Centre, Moscow, Russia.
International Food & Drink Event (IFE)		30 March – 01 April 2026	ExCeL London, UK.
UzFood		01–03 April 2026	Tashkent, Uzbekistan
World Food Poland		14–16 April 2026	Warsaw, Poland
Sachsenback Dresden		18–20 April 2026	Messe Dresden, Germany
FHA HoReCa		21–24 April 2026	Singapore Expo, Singapore
VIV Europe 2026		1 – 3 June	Utrecht, Netherlands
FOOMA JAPAN 2026		2 – 5 June	Tokyo, Japan

# FORTHCOMING INTERNATIONAL TRADE SHOWS AND EVENTS

EXHIBITION NAME	EXHIBITION LOGO	EXHIBITION DATE	EXHIBITION LOCATION
Agrofood Ethiopia 2026		4 – 6 June	Addis Ababa, Ethiopia
Warsaw Food Expo 2026		9 – 11 June	Warsaw, Poland
Seoul Food & Hotel 2026		9 – 12 June	Goyang, South Korea
Africa's Big 7 2026		9 – 12 June	Cape Town, South Africa
Free From Specialty Food		16 – 17 June	June Vienna, Austria
Food Week 2026		24 – 25 June	Basel, Switzerland
JAPAN'S FOOD EXPORT FAIR		24 – 26 June	Tokyo, Japan
Summer Fancy Food Show		28 – 30 June	New York City, USA



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LLP)



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Bake LLP  
Life Member



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Life Member  
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M/s Khattar Edibles  
Pvt.Ltd.  
Life Member



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Industry (Mfg.)  
M/s North East  
Spices and Agro  
Products



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M/s Bikalal Foods  
Life Member



Umesh Kumar  
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(Oil Manufacturer)  
M/s Khattar Edibles  
Pvt.Ltd.



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Packaging Material's)  
M/s Abhiuday Print  
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M/s Richchoco  
Industries LLP  
Life Member



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Life Member  
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Film)  
M/s Arihant  
Technopack Pvt.Ltd.



Zervin Rana  
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Life Member



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Life Member



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FMCG products)  
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M/s Neelkanth  
Engineers  
(Manufacturer of  
Retort Machines)



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Mahesh Kumar Agrawal  
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M/s Grover Agro Food Private Limited  
(Manufacturing of Fruit Juice)



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M/s Aarnesh Air Products Pvt. Ltd.  
(Trading for Rubber Products )



Kanha Aggarwal  
M/s Prakash Pipes Ltd.  
(Flexible Packaging)



Lakshya Talwar  
M/s Golden Valley Overseas  
(Dry Fruits Processing)



Shubhangi Singh  
M/s Ancient Golden Mill  
[Manufacturer of Millet Processor and Product (Healthy)



Siddharth Dhurka  
M/s Pocket Kitchen LLP  
(Food & Beverage Distributors)



Manoj Kumar Tara Chand Jain  
M/s TJL Impex  
(Spices, FMCG Products)



Nitin Mahajan  
M/s Mahajan & Company  
(Trader of Spare Parts)



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M/s Singhal Grah Udhog Pvt. Ltd.  
(Manufacturer of Spices like Seasoning Spices & Kitchen Spices)



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M/s Dooar Bakery  
(Manufacturer of Rusks, Cookies, Breads)



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M/s EPAC Flexibles Pvt. Ltd.  
(Manufacturer of Flexible Packaging Material)



Chandresh Maurya  
M/s Shobha Gruh Udhog  
(Manufacturer of Soya Namkeen & Soya Stick)



Mitali Sarkar  
M/s Dooar Bakery  
(Manufacturer of Rusks, Cookies, Breads)



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Rotogravure Printed Flexible packaging material.



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Packaging Machine)



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M/s VRS Laminates  
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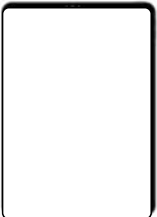
Mr. Praveen Chand Dhall  
**Sheel Industries**



Babu Lal Agarwal  
**Modern Namkeen Udyog (Regd.)**



Abhishek Agrawal  
**Aakriti Super Snacks Pvt Ltd**



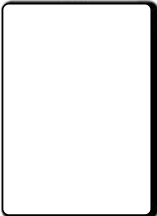
Mr. Ankur Gupta  
**Zea Maize Pvt.Ltd.**



Deepak Sharma  
**S S Industries**



Dhruv Agarwal  
**Concept Toys Pvt Ltd**



Mr. Inder Mohan Singh  
**Panch Sitara Agro Food Industries**



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Mr. Praveen Goyal  
**Pooja Packaging Industries**



Mr. Ajay M Vaghani  
**Top Namkeen Industries Pvt. Ltd.**



Sandeep Jain  
**Jai Nagoba Food Industries**



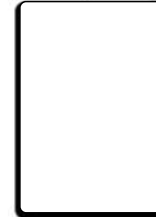
Mr. Gaurav Bothra  
**Kaybee Industrial**



Md. Tahir  
**S K Industries**



Harish Kumar Motlani  
**Sai Food Products**



Mr. B L Aggarwal  
**Bhole Bhaba Food Products**



Mr. Bhupesh Singhal  
**Concept Incorporation**



Mr. Manish Bansal  
**Bansal Trading Co.**



Mr. Munna Chaurasiya  
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Mr. Rajat Ajmani  
R.K. Multimedia  
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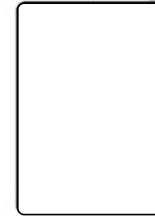
Mr. Parth Agarwal  
The Shudh



Mr. Prajjual  
Paakhi Business  
Pvt.Ltd.



ANAND KISHOR  
AHATA INDUSTRIES



Mr. Sunil Singhal  
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**Mr. Virender Gupta  
Marino Food  
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**Mr. Girish Yadav  
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**PRINCE  
KING METAL**



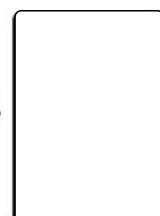
**Mr. Harsh  
PARAG  
MILK FOODS LIMITED**



**Mr. Abhinandan  
Jindal  
Gautam International**



**GAGANDEEP  
NATIONAL STOCK  
EXCHANGE OF INDIA**



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O.H.P. FOOD  
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JEECON FOODS  
PRIVATE LIMITED**



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MARINE  
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ANAHITA BAJORIA  
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ENTERPRISES



GURUNATH  
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MAKERS



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Mr. Mahesh Khatri  
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FOOD PRIVATE  
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Mr. Manoj Chauhan  
CM GLOBAL  
INGREDIENTS &  
FOOD PRODUCTS  
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Mr. Rajan Bhasin  
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**RAHUL ARORA**  
Ajit singh om parkash  
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**VIKRAM SINGH**  
Seven skies food and  
beverages pvt. ltd.



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**PUNEET MALIK**  
Malik bakers



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**RAMSONS DAIRY  
LIMITED**



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**PACKAGING  
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**NIKUNJ GARG/  
ANKIT GARG**  
J.K Foods



**Jayant Kumar Gupta**  
Balaji Spices



Ankush Malhotra  
Sunlite Print Pack



Deepak  
Habanero Foods  
International Pvt Ltd



Ravi Taneja  
Daikin Airconditioners



Krishna Verma  
Tanara Designs



Monish Gujral  
MotiMahal Delux  
Management Services  
Pvt Ltd



Kranti Parashar  
Indian Business  
Education Media



Satish Kumar Singh  
Jyoti Equipments Pvt  
Ltd



Shakuntala Garg  
Garg Paper Products



Vishal Chahar  
Tapovan Foods



# FOOD INDUSTRIES WELFARE ASSOCIATION

## List of Members



Govind Ram Jain  
Agarwal Bakers



Kulbir Singh Nagpal  
Cross Flow India



Keshav Sethia  
CRAZY FOR CAKES  
LLP



Kaushal Kumar  
Jayantilal Patel  
Gujarat Packaging  
Industries



Trina  
Nextdoorhub  
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Saksham Chutani  
Agrima Enterprises



Mohit Sharma  
Jagan Industries



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CONSORTIUM LLP



Vasu Gupta  
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Narender Taneja  
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Sanyam Kumar



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Sanjeev Rawat  
Design Concepts



Sanjeev  
Aggarwal food  
products



Sushil Kumar  
KK Products



Davinder Kr. Mittal  
Gopal Food Product



Hemant Arora  
OHP Food Product



Rajika Gilhotra  
Ganpati Chemisys  
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## List of Members



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Ajanta Chemical  
Industries



Parik  
Om Sweets Pvt Ltd



Naresh Dahiya  
Sai Satya Engineers



Sachin Jain  
Jainys Cereals Pvt Ltd



Abhishek Jain  
Swarn Paras Spices



Anil Kumar  
Anil Bhai Engineering



Lovish Gupta  
Maha Maya Food  
Products



Anil Kr. Mittal  
SSG Pharma Pvt Ltd



Anoop Aggarwal  
Bansal Group



Manoj Jain  
Gaia and Garden  
Food LLP



Gaurav Bathla &  
Kewal Krishan Bathla  
Deepam Industries



Harsha  
Dania Engineering  
Company



Abhinandan Jindal  
Gautam International



Amit Garg  
Garg Oil & General  
Milk



Amit Kumar Patriwal  
New Imperial  
Associates Exim Pvt  
Ltd



Dharmendra Surana  
Aadhishwar Food  
Products



Pandev Pargai



Vaishali Patel  
Catalis Packaging  
Technologies Pvt Ltd



Chandresh Shivram  
Kr.  
Shobha Gruh Udyog



Mohit Garg  
Garg Oil & General  
Milk



Mahesh Joshi  
Everbake Systems  
Pvt Ltd



# FOOD INDUSTRIES WELFARE ASSOCIATION

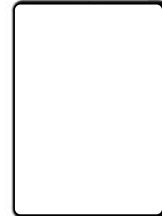
## List of Members



Nikhil Nagpal  
Peppe Nutrition Pvt Ltd



Parveen Singhal  
Shree Shyam International



Manu Sharma  
Dharampal Premchand Ltd



Ajay Sharda  
Sanwaria Sweets Pvt Ltd



Amit Singhal  
Shree Shyam International



Rajat  
VRS Laminates Pvt Ltd



Lovish Gupta  
Maha Maya Food Products



Akash Jain  
Swastik Trading Co.



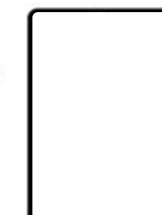
Anil Kumar Agarwal  
A K Products



Sandeep Bajaj  
Kishlay Foods Pvt Ltd



Girish  
Dolphin Food Pvt Ltd



Inder Aggarwal  
Babaji Agro Mart Pvt Ltd



Ronsher Singh  
Sindhu Climatrol Corporation



Chandra Shekhar Joshi  
Shivaadyu Foods & Beverages Pvt Ltd



Deepak  
Kalpamrit Marketing Pvt Ltd



Puneet Ghai  
Aadya Confectioners



Navin Kumar  
Astra Satlinks Pvt Ltd



Makarand Mandke  
Sesotec India Pvt Ltd



Avi Agri Business Ltd



Jeewesh Gupta  
Urban Spices Pvt Ltd



Nitish Panchal  
HL Associates



## FOOD INDUSTRIES WELFARE ASSOCIATION

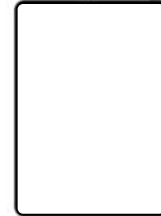
### List of Members



Vishwanath  
K S Food Products



Pioneer Foods



Mehul Haria  
Haria Food



Aminesh  
Amystar INC



Nimit Goyal  
Nimit Enterprises



Sheetal Kumar  
Aggarwal  
Dev&Gargi Agrotech

## Food Industries Welfare Association

The **Food Industries Welfare Association (FIWA)** is a pioneering organization that has been championing the growth and development of the food industry in India. Founded with the vision of creating a cohesive and supportive ecosystem for food industry stakeholders, **FIWA** has emerged as a leading voice for the sector. **FIWA's** mission is to provide a platform for food industry professionals to connect, share knowledge, and collaborate. The organization achieves this through a range of initiatives, including workshops, seminars, conferences, and networking events. **FIWA** also works closely with policymakers and regulatory bodies to ensure that the interests of the food industry are represented and protected. With a diverse membership base comprising food manufacturers, processors, bakery and confectionery businesses, restaurants, foodservice providers, and suppliers, **FIWA** is uniquely positioned to address the complex challenges facing the food industry. From food safety and regulatory compliance to innovation and sustainability, **FIWA** is at the forefront of efforts to promote best practices and drive growth in the sector. By joining **FIWA**, members can access a range of benefits, including networking opportunities, training and development programs, and access to industry reports and research. With its commitment to promoting the interests of the food industry, **FIWA** is an indispensable resource for anyone involved in this vibrant and dynamic sector.

**Contact us** to learn more about membership benefits:  
+91 - 9811151444, 9266766845, 9266766848 / [fiwa2002@gmail.com](mailto:fiwa2002@gmail.com)



## FOOD INDUSTRIES WELFARE ASSOCIATION ( Regd. )

Regd. Off. -: G-17/47, Ground Floor, Sector-15, Rohini, Delhi- 110085  
Ph.: +91 9810899678, 9811151444 E - mail: fiwa2002@gmail.com, W:www.fiwa.in  
GST No.: 07AAAAF6217D1Z6, PAN No.: AAAAF6217D

### MEMBERSHIP FORM

Membership No.: .....

Membership Type: .....

To,

The Secretary

I wish to apply for the Executive/ Life/ General membership of FIWA.

Paste your latest  
passport size  
photograph

Company Name: \_\_\_\_\_

Member Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Regd. Address: \_\_\_\_\_

\_\_\_\_\_ State \_\_\_\_\_ Pin Code \_\_\_\_\_

Factory Address: \_\_\_\_\_

\_\_\_\_\_ State \_\_\_\_\_ Pin Code \_\_\_\_\_

Website: \_\_\_\_\_ E-mail: \_\_\_\_\_

Telephone No.: \_\_\_\_\_ Mobile No.: \_\_\_\_\_

Nature of Business Activity: \_\_\_\_\_

I agree with the rules & regulation of FIWA and hereby remit a total sum of Rs. \_\_\_\_\_ towards the membership fee.

Date: ..... Signature .....

\*NOTE: Please provide copy of GST Registration Cert., Udyam Regd. No, PAN, Photograph.

Signature

#### For Office Use Only

Approved/Refuse as ..... Date .....

Membership ..... Receipt No. ....

Introduced By

For and On Behalf Of Membership Committee

.....  
Signature of Introducer

Secretary  
Food Industries Welfare Association

S.NO	Membership Type	Membership Fee (One Time Only)	18% GST (Refundable)	Total Amount	Bank Details
1	National Executive Member	Rs. 2,00,000	Rs. 36,000	Rs. 2,36,000	Payment can be made via cheque/DD made in favor of "Food Industries Welfare Association". <b>For NEFT/RTGS:</b> Bank Name: Punjab National Bank Account Holder: Food Industries Welfare Association Account Number: 4989002100007002 IFSC: PUNB0498900 Branch Address: Sector-18, Rohini, Delhi-110088
2	Life Member	Rs. 11,000	Rs. 1,980	Rs. 12,980	
3	General Member (Valid For 1 Year)	Rs.5,100	Rs. 918	Rs. 6,018	



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GST No.: 07AAAAF6217D1Z6, PAN No.: AAAAF6217D

[Registered under section 12A and 80G](#)

# BENEFITS/SERVICES TO MEMBERS AT A GLANCE

- **Close interaction:-** with FIWA renowned Members, Central & State Governments, international agencies and academia.
- **Assistance to trade and industry:-** in becoming competitive in national and international markets. Change your life with.
- **Promotion of international:-** trade through meetings with visiting foreign business delegations, participation in Trade Fairs/Exhibitions and business delegations abroad.
- **Expert advice:-** on diverse subjects such as industrial growth, monetary and fiscal policy, exchange rate policy, economic planning, taxation and corporate laws.
- **Regular and timely information:-** on latest national and international policies Govt. Legislations and technical developments.
- **Analysis of legislation:-** Helping policy makers, foreign investors and trade and industry.
- **Platform to interact:-** and gain professional knowledge through seminars workshops, training and round table meetings.
- **Participate in the National Committees/Task Forces of FIWA.**
- FIWA has more than 8 National Committees on different subjects which regularly take up the Issues of its Members interest in various fields with the Policy Makers.
- **Redressal of general/common problems** of Members at Central/State Government levels and other Institutions.
- **Networking with:-** Indian missions and counterpart organizations across the globe.
- **Assist identifying joint venture:-** partners at various national and international events organized by FIWA
- **Web Services:-** information on important events organised by FIWA and other activities, press releases, membership, etc.
- **E-mail Service:-** Time to Time makes available to members government notifications, circulars, reports, etc.
- **Opportunity to gain mileage:-** by becoming a sponsor/co-sponsor of FIWA events.
- **FIWA MAGAZINE:-** Complete details like full address, telephone/fax numbers, email id, name of the chief executive, details of manufacturing/trading activities, etc.
- To assist Entrepreneurs in setting up their new projects and Technology up-gradation.
- Concessional fee for participating in various paid programmes organised by FIWA



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GST No.: 07AAAF6217D1Z6, PAN No.: AAAAF6217D

[Registered under section 12A and 80G](#)

Dr. Girish Gupta  
President National  
9811151444

Ripan Kochar  
Sr. Vice – President  
National  
9899116455

Navin Motani  
Vice- President  
National  
9771137555

Lalit Goel  
Sr. Gen. Secretary  
National  
9868183388

Ved Prakash Garg  
Gen. Secretary  
National  
9213285569

Sanjeev Rawat  
Treasurer- National /  
Northern President  
National  
9810723944

Meenu Arora  
Jt. Gen. Secretary  
National  
9266766845

**Legal Adviser: -**  
Mr. Piyush Gupta  
Hony. Sec.  
Bar Council of Delhi

Pankaj Mishra  
Sr. Advisor  
National  
8447879888

## Aims & Objectives

**Food Industries Welfare Association (FIWA) aims to achieve the following Primary objects & goals as an integral part of its Charter**

- To incubate, promote, encourage and support Indian Food Processing Industries and raise the technical standards, product quality product safety & occupational safety standards to match global standards.
- To actively participate in evolving quality standards & product safety measures under the Food Safety and Standards Act-2006.
- To seek & actively pursue redressal of the problems of the Processed Food industry that impedes their growth and development.
- To actively represent, pursue and lobby with concerned Govt. Authorities for ensuring ease of doing business, customer & consumer friendly policies factoring India centric character of Industry i.e. Cottage, Small & niche sectors
- To conduct Workshops & Training Programmes to acquaint GMP, GHP & HACCP standards, Skill development Programmes, new Technological Developments etc. and also organize National/International Seminars, visits to Global Exhibitions & Seminars
- To encourage & support research projects to study technical problems, processing related issues relating to the Industry.
- To conduct and promote market research/market studies in India and abroad on processed food products with primary aim to help improve the value chain from Farm to Form
- To institute Awards and Scholarships to encourage Food Scientists and Technologists, Innovators, Processed Food Marketers, Administrators, Consultants etc who help in the growth and development of the Food Processing Industries in India.
- To publish a bimonthly technical Journal and monthly “E-Newsletter” as a non-profit activity, which aims to keep the food processing units abreast of the latest worldwide developments in Food Processing, new products & processes, additives, research programmes, regulatory issues etc.
- To provide a platform for dissemination and exchange of knowledge on all matters related to the industry and to offer advice to those concerned on the subject.
- To promote correct business practices in the Industry according to ethical codes of conduct, to maintain the dignity of the Industry and to emphasize on duties and obligations.
- To help eliminate unfair trade practices and to follow a code of conduct and ethics.
- To advise and assist the members on technical, regulatory, other relevant matters through pool of Technical & other Domain specialists & Associates.
- To represent the industry on all matters of common interest.
- To confer and /or to co-operate with other Associations and Institutions on matters of common interests and help cooperate or join with them in activities for a common cause.
- To establish means of communication and harmony between the authorities and the Food Processing industries for discussion of problems, if any, faced with Govt., Semi Govt., Municipal, Public and Private Organizations, to make efforts to find solutions to the satisfaction of all concerned and to generally contribute to the improvement of working conditions for the benefit of the members of the profession.
- To organize conferences, seminars, tours etc., in order to benefit and educate members industry and to promote, support and advance the food processing industries.

Rajat Nagpal  
Chief Advisor  
National  
9911124835

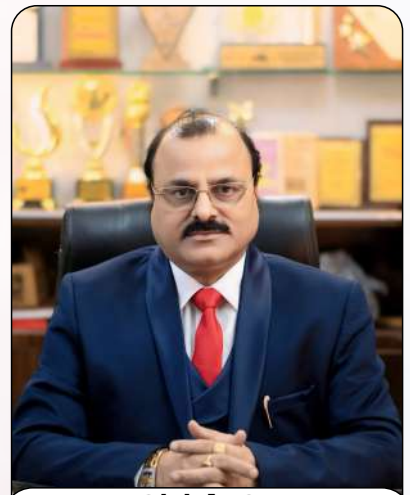
Arun Sehgal  
President  
Delhi and U.P.  
8586078667

Samar Pal Jawla  
Gen. Secretary  
Haryana  
9990033381

Bhanu Pratap  
Admin  
Manager/PRO  
8882372274

**FIWA**

# FOODEES GROUP



**Dr. Girish Gupta**  
CEO & Founder of 'FOODEES GROUP'  
+ 9811151444



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Web : www.foodeesgroup.com | www.sfequipmentsexim.com | www.foodeesconsultants.com  
E-mail : foodees.drgupta@gmail.com

**Manufacturing Address :**  
M-113, Sector - 2, Bawana Industrial Area, New Delhi - 110039

**Innovation Center :**  
KH. No. 154/536, G.F., VIII, Pooth Khurd, Landmark Near Bhagirath Motors, Delhi - 110039

**Natural Spices**  
Khasra No-673, Mayawati Campus, Duhai Industrial area Muradnagar Ghaziabad 201206

**GRTS Foods Pvt. Ltd.**  
Near Chopal Sagar, Aligarh Road Shri Nagar Ruheri, Hathras Uttar Pradesh - 204101